



PlayPumps
INTERNATIONAL



100 Ways to Get Involved

www.PlayPumps.org

For any age:

1. Hold a coin drive in your school, office, place of worship, club or other location where lots of people would see the display. Consider using a giant water jug (like from an office water cooler) as the place for people to place their coins. Make sure to include a poster or banner (available at www.playpumps.org) to explain why you are raising money.
2. Organize a car wash and donate the money raised to PlayPumps International.
3. Have a bake sale and donate the proceeds to PlayPumps International.
4. Simulate the walk that many Africans have to make daily (many times twice a day) to fetch water. Gather several 5 gallon containers and fill with water, each participant must carry the filled container without spilling water over a set distance, maybe the length of a soccer field for a shorter distance or 5 mile (8 km) for a longer one. Or check out www.worldwaterday.net to learn about World Water Day events throughout the U.S.
5. Give up soda for a week and donate the money you saved to PlayPumps International.
6. Give up coffee for a week and donate the money you saved to PlayPumps International.
7. Give up candy for a week and donate the money you saved to PlayPumps International.
8. Give up fast food for a week and donate the money you saved to PlayPumps International.

9. Set up a giving fair at your place of worship or school or community center. Host a table with fact sheets and signs about the water crisis and PlayPumps International. Provide people with an opportunity to learn more and to make a donation.
 10. Organize a yard sale and donate the proceeds to PlayPumps International.
 11. Create and distribute a brochure about the need for drinking water and your local efforts to raise awareness and money.
 12. Make a 30-second public service announcement (PSA) about clean drinking water and PlayPumps International and enter the PlayPumps PSA contest at contest@playpumps.org. For more details, please visit www.playpumps.org (not available until April 5, 2007).
 13. Make some homemade crafts or jewelry and sell them with the proceeds donated to PlayPumps International.
 14. Download the Jay-Z documentary, "Water for Life" from the PlayPumps International website (www.playpumps.org) and invite friends to watch it with you.
 15. Hold a swim-a-thon and donate money raised to PlayPumps International.
 16. Shop at Giveline.com and select PlayPumps International as the charity to receive donation from your purchase (<http://www.giveline.com/default.asp?v=V023142642>)
 17. Hold a read-a-thon and donate money raised to PlayPumps International. You could choose books that are about water, Africa or children playing.
 18. Plan a 5 mile (8 km) "Walk in Our Shoes" walk-a-thon where parents and friends pledge an amount of money for every mile/kilometer walked. This length represents the average distance that women and girls in Africa walk each day to collect water.
 19. Hold a jump rope-a-thon and donate money raised to PlayPumps International.
 20. Hold a dance-a-thon and donate money raised to PlayPumps International.
 21. Hold a bowl-a-thon and donate money raised to PlayPumps International.
 22. Create a tap water stand – like a lemonade stand – and sell tap water for 25¢, 50¢ or \$1.00 a glass and donate the money to PlayPumps International. Be sure to display the poster or banner available on the PlayPumps International website (www.playpumps.org) at your stand.
 23. Collect cans for recycling and donate money raised to PlayPumps International.
 24. Collect bottles for recycling and donate money raised to PlayPumps International.
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25. Collect returnable bottles and cans (in states where applicable) and donate money raised to PlayPumps International
 26. Purchase the new compilation CD produced by Mark Ronson from Allido Records available at Hard Rock cafes and casinos or on the Internet at www.hardrock.com and PlayPumps will receive a \$1 donation (available May 2007).
 27. Organize a neighborhood or park clean up event and find sponsors to match the pounds of trash collected with contributions to PlayPumps International.
 28. Develop a relay obstacle course race for Field Day or May Day events that includes carrying a container filled with water around the course. The team that wins is the one that completes the course first and has the most water in their container at the end. You can then use the water to water plants or clean rather than wasting it.
 29. Hold a book sale and donate money raised to PlayPumps International. You could highlight books about water, Africa or children playing.
 30. Host a talent show and charge admission. Donate the proceeds to PlayPumps International. You could include in the talent show some skits that help people understand the need for clean drinking water.
 31. Have a carnival at your school, place of worship, workplace or community center and donate the proceeds to PlayPumps International.
 32. Auction something through eBay and donate the proceeds to PlayPumps International.
 33. Host a silent auction at your school, place of worship, workplace or community center and donate the proceeds to PlayPumps International. Be sure to include some water-related items like a boat ride or a case of bottled water.
 34. Drink tap water for a week and donate the money you might usually spend on bottled water.
 35. Organize a golf tournament and donate the proceeds to PlayPumps International.
 36. Organize a basketball tournament and donate the proceeds to PlayPumps International.
 37. Organize a volleyball tournament and donate the proceeds to PlayPumps International.
 38. Organize a soccer tournament and donate the proceeds to PlayPumps International.
 39. Plan a stair-climbing race and donate the proceeds to PlayPumps International. You could ask people to make pledges for every step or every flight of stairs people climb.
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40. Give a presentation about clean drinking water and PlayPumps International to your class, club, work colleagues or congregation. Please see pages 25-27 of this kit for sample speeches.
 41. Instead of asking people to bring you presents for your birthday, bar/bat mitzvah, wedding or other special occasion, ask your friends and family to make a donation to PlayPumps International instead. Guests may be notified of this wish on the invitation. A fact sheet about PlayPumps International could be included with the invitation.
 42. Make a contribution to PlayPumps International in honor of your friend or family member.
 43. Make a contribution to PlayPumps International to celebrate a special event, like your high school graduation or a special anniversary of your school, place of worship or workplace.
 44. If you blog, talk about the clean drinking water crisis and what PlayPumps International is doing to help solve it. Visit www.playpumps.org for tools designed with bloggers in mind!
 45. Add a chip-in widget to your personal blog, MySpace page or website. We have tools to help you do this on the Take Action section of the PlayPumps International website.
 46. Add the “I’m a supporter of PlayPumps International” logo to your website or blog. It’s available on our website at www.playpumps.org.
 47. Ask your local newspaper to print a story about the need for clean drinking water in Africa and about your efforts to raise money to help address it. See pg 36 of this kit for tips on working with the media.
 48. Write a letter to the editor of your school newspaper, neighborhood association newsletter or local newspaper. See pg. 36 for a sample letter that will help you get started.
 49. Ask your local radio station to help you raise awareness of the need for clean drinking water in Africa and to spread the word about your local fundraising activities. See pg. 36 for tips on working with the media.
 50. Ask your local television station to help you raise awareness of the need for clean drinking water in Africa and to spread the word about your local fundraising activities. See pg. 36 for tips on working with the media.
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51. Write a story for your school newspaper on the need for clean drinking water and what others can do to help. If you have fundraising activities planned, make sure to include information about them.
 52. Write a story for your club, community association or workplace newsletter. Tell people about the need for clean drinking water in Africa and how PlayPumps International is helping provide it. If you have fundraising activities planned, make sure to include information about them.
 53. If you belong to a book club, recommend the next selection is a book about water and then ask club members to make a donation to PlayPumps International. The librarian at your local library or staff at your local bookstore can help with recommendations.
 54. Write a letter to your local, state and federal elected officials to share what you know about the clean drinking water crisis in Africa and tell them how you are raising money for PlayPumps International. If you write to U.S. federal elected officials, be sure to thank them for the contribution the U.S. government made in 2006 to PlayPumps International. You can find a sample letter on pg. 45 of this kit to help you get started.
 55. The Film Connection – host a screening party with a movie related to water or Africa or HIV/AIDS and then use it to raise money for PlayPumps International. Beginning March 15, you can visit www.thefilmconnection.org and take advantage of their World Water Day film program that includes movie suggestions and discussion guides. Membership is free and it's easy to join!
 56. Hold a raffle to benefit PlayPumps International. You can ask a local restaurant to donate a meal to include or you could reach out to a sports team to get an autographed jersey to raffle off.
 57. Arrange for a “jeans day” at your school or office. Make a contribution to PlayPumps International to be able to have the option of wearing jeans on the designated day.
 58. Arrange for a “hat day” at your school or office. Make a contribution to PlayPumps International to be able to have the option of wearing a hat on the designated day.
 59. Arrange for a “sneakers day” at your school or office. Make a contribution to PlayPumps International to be able to have the option of wearing sneakers on the designated day.
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60. Arrange for a “casual day” at your school or office. Make a contribution to PlayPumps International to be able to have the option of wearing casual attire on the designated day.
 61. Arrange for a “favorite team jersey day” at your school or office. Make a contribution to PlayPumps International to be able to have the option of wearing your favorite team jersey on the designated day.
 62. Host a benefit concert for PlayPumps International.
 63. Include a pie throwing contest in carnival or field day activities. The ticket fee for a couple of tosses could be donated.
 64. Create bake-off contest with an entry fee per item. Enjoy all the yummy entries and make a donation to PlayPumps International. You could even include a cake (or pie) eating contest.
 65. Even if you have never heard of cake walk, it’s easy and quite tasty. It’s a lot like musical chairs. Set out a few different colored paper squares on the ground in a room, play music and the participants must mingle about until the music stops. The person with two feet on the square gets to pick from the sweets and cakes that match the colored square. The entry fee that that participants must chip in to play can be donated to PlayPumps International.
 66. Play name that song with your friends and colleagues. Chip in an entry fee and that can be donated to PlayPumps International.
 67. Host a scrabble tournament to benefit PlayPumps International.
 68. Host a chess tournament to benefit PlayPumps International.
 69. Host a charades tournament to benefit PlayPumps International.
 70. Host a trivia night to benefit PlayPumps International.
 71. Host a movie trivia night to benefit PlayPumps International.
 72. Host a sports trivia night to benefit PlayPumps International.
 73. Develop and execute a plan for “Africa Culture Week” in which you can share information about various countries and cultures, as well as aid organizations that work throughout Africa. You can discuss the ten countries that PlayPumps International will be working in.
 74. Write a song, poem or short story about the world water crisis and the need for solutions to share with others.
 75. Select PlayPumps International as the beneficiary of an art sale.
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76. Have a BBQ and invite friends to join you. Be a PlayPumps International story teller and tell them about the PlayPump water system.
77. Add PlayPumps International to your MySpace friends and join our FaceBook group.
78. Challenge yourself and others to conserve water. Turn off the running faucet when brushing your teeth or washing dishes. Water plants with unused water or ice rather than pouring it down the drain.

Especially for young children and students in grades K-12:

79. Follow the lead of students from Scarsdale Middle School and create your own hula hoop PlayPump. Learn more about it on page 47.
80. Provide young children with an opportunity to make their own decisions about donating. Provide them with tokens that they can use to make contributions which are then matched by parents, teachers and community members.
81. Encourage kids to play for PlayPumps International. Kids Play. Water Pumps. Parents can sponsor or match kids' play time with a donation to PlayPumps International.
82. Encourage kids to spin for PlayPumps International. Kids Play. Water Pumps. Parents can sponsor or match kids' spinning time on a merry-go-round with a donation to PlayPumps International.
83. Challenge students to a friendly competition among grades or classrooms to raise the most funds to donate a PlayPump water system. If \$14,000 is raised, a PlayPump system will be donated to a community in their honor.
84. Organize a poster-making contest and hang the entries around the school. Ask people to make posters that tell the story about clean water and/or show a PlayPump in action.
85. Visit the National Geographic Kids website (www.kids.nationalgeographic.com) to learn more about clean water and ways to get involved.

Appropriate for adults and/or college students

86. Have a dance marathon to benefit PlayPumps International. For 14-48 hours sponsored "dancers" stand on their feet to show support for the millions of people without access to clean water.
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87. Purchase a limited time only Flashbag decorated with PlayPumps International photos at www.flashbagsonline.com and 20% of the purchase price will be donated to PlayPumps International.
 88. Host a happy hour (for those over 21 years of age) and charge an admission fee to be donated to PlayPumps International or solicit donations from attendees. Be sure to display photos from the PlayPumps International online photo gallery (www.playpumps.org and then click on the News Room tab and see the Photo Gallery link on the left side navigation bar) and hand out information about the need for clean drinking water (fact sheets are available in the Additional Resource section of this kit).
 89. Host a wine tasting (for those over 21 years of age) and charge an admission fee to be donated to PlayPumps International or solicit donations from attendees. Be sure to display photos from the PlayPumps International online photo gallery (www.playpumps.org and then click on the News Room tab and see the Photo Gallery link on the left side navigation bar) and hand out information about the need for clean drinking water (fact sheets are available in the Additional Resources Section of this kit).
 90. If you are getting married, make a donation to PlayPumps International in the name of your guests instead of sending them home with a party favor. Give the guests a scroll or card thanking them for coming and informing them that a monetary donation was given in their honor to help bring access to clean water in areas of sub-Saharan Africa.
 91. Gather old and new friends and have a date auction. Select PlayPumps International as your charity of choice and tell the attendees how their contributions will benefit children and families through increased access to clean water.
 92. Speed-dating can be a charitable event. Donate the fee that is charged to participate to PlayPumps International. Be sure to tell your guests where their donation is going and how it will help.
 93. Host a dance or a mixer to benefit PlayPumps International.
 94. Create a Giving Circle with friends and family. In a Giving Circle each member chips in a designated amount, and as a group a beneficiary organization is selected. Consider raising \$14,000 to have a PlayPump system donated to a community in honor of the donor circle.
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95. Donate a portion of a day's business sales or match the fundraising efforts of a local group.
 96. Host a poker tournament and donate the "buy-in" to PlayPumps International
 97. Hold a one day bowlathon with friends and strangers at your local bowling alley. Secure the support of the owner to promote the event, post signs and banners, and maybe donate a portion of food sales.
 98. Work the concession stands at the stadium or ball field of your local or professional sports teams. Many allow groups to work the concession stand and donate a portion of the day's sales to a non-profit of your choice.
 99. Ask your favorite specialty store or boutique to host a private shopping event from which percentage of the events sales could be donated to PlayPumps International.
 100. Place your unique idea here and tell us about it at info@playpumps.org
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